

Donor Sponsorship

Heart for Mothers Campaign

Note: Donor sponsorship permits naming rights according to the guidelines as established by the board of directors. The following represent opportunities for donor sponsorship. Sponsorship can look like plaques, markers, or other recognition on the order of: “In memory of our mother, Julie Walters (1932-2011)”, “To the glory of God”, “For present and future mothers and children,” “In honor of our 3 children: John, Mary, Susan”, etc. Important: All items listed below are eligible for co-sponsorship.

Apartments - \$150,000/unit (10 units)

A plaque at the apartment entrance.

Boutique - \$350,000 (1 Unit)

A plaque at the Boutique entrance.

Boutique Commons Room - \$85,000 (1 Unit)

A plaque at the Boutique Commons Room entrance.

Conference Room - \$80,000 (1 Unit)

For a gift of \$80,000 a donor plaque will be placed at the entrance of the Conference Room indicating the name of the donor/donors and tribute.

Reception Area - \$60,000 (1 Unit)

For a gift of \$60,000 a donor plaque will be placed inside the Reception Area indicating the name of the donor/donors and tribute.

Counseling Room - \$25,000 (1 Unit)

For a gift of \$25,000 a donor plaque will be placed at the entrance Counseling Room indicating the name of the donor/donors and tribute.

Copier/Supplies Room - \$35,000 (1 Unit)

For a gift of \$35,000 a donor plaque will be placed at the entrance of the Copier/Supplies Room indicating the name of the donor/donors and tribute.

Regular Offices - \$30,000/unit (11 Units)

For a gift of \$30,000 a donor plaque will be placed at the entrance of a Regular Office indicating the name of the donor/donors and tribute.

Director Offices - \$32,000/unit (2 Units)

For a gift of \$32,000 a donor plaque will be placed at the entrance of a Director's Office indicating the name of the donor/donors and tribute.

Marketing Office/Storage - \$50,000 (1 Combined Unit)

For a gift of \$50,000 a donor plaque will be placed at the entrance of a Marketing Office indicating the name of the donor/donors and tribute.

Resident Laundry Room - \$40,000/unit (2 Units)

For a gift of \$40,000 a donor plaque will be placed at the entrance of the Laundry Room indicating the name of the donor/donors and tribute.

Mechanical/Electrical Rooms - \$90,000 (1 Combined Unit)

For a gift of \$90,000 a donor plaque will be placed at the entrance of the Mechanical Room indicating the name of the donor/donors and tribute.

Education Lab - \$85,000 (1 Unit)

For a gift of \$85,000 a donor plaque will be placed at the entrance of the Education Lab indicating the name of the donor/donors and tribute.

Exercise Room - \$80,000 (1 Unit)

For a gift of \$80,000 a donor plaque will be placed at the entrance of the Exercise Room indicating the name of the donor/donors and tribute.

Community Room - \$85,000 (1 Unit)

For a gift of \$85,000 a donor plaque will be placed at the entrance of the Community Room indicating the name of the donor/donors and tribute.

Child Care Room - \$80,000 (1 Unit)

For a gift of \$80,000 a donor plaque will be placed at the entrance of the Child Care Room indicating the name of the donor/donors and tribute.

Landscaping - \$85,000 (Whole or portions) (1 Unit)

For a gift of \$85,000 a donor plaque will be placed in the yard near a garden or walking path indicating the name of the donor/donors and tribute. This also can be broken down into smaller components which may then be recognized by a single group plaque at the entrance to the building or item plaques by trees and lawn ornaments.

Garage - \$65,000 (10 Units)

For a gift of \$65,000 a donor plaque will be placed at the entrance of a sponsored garage indicating the name of the donor/donors and tribute.

Donor Recognition

If not otherwise indicated, all support for the construction of the new building will recognized in some way. Tentatively, we are looking at pavers or wall plaques listing names.

Heart for Mothers Campaign

New Beginnings - A Home for Mothers

PO Box 56 ♦ Richfield, WI 53076

www.HomeforMothers.com ♦ Ph: 800.720.6667